

Message Text

UNCLASSIFIED

PAGE 01 VICTOR 00346 241326Z
ACTION AF-10

INFO OCT-01 ISO-00 ICAE-00 /011 W
-----039662 241811Z /47
R 241212Z APR 78
FM AMEMBASSY VICTORIA
TO USICA WASHDC
INFO SECSTATE WASHDC 843

UNCLAS VICTORIA 346

USICA FOR IBS: LAFALCE

DEPT FOR AF/EX AND CU

E.O. 11652: N/A

REF CM-184 MAR 10, 1978

1. POST VERY INTERESTED IN PROMOTING VOA
BROADCASTS PARTICULARLY SINCE RADIO SEYCHELLES
HAS STOPPED REBROADCASTING OF BBC PROGRAMS AND
SINCE TASS HAS PROVIDED A NEWS SERVICE TO RADIO
SEYCHELLES. BELIEVE VOA BROADCAST PROMOTION
WOULD INCREASE AWARENESS OF SEYCHELLOIS PEOPLE TO
DIFFERING OPINIONS AND OTHER SOURCES OF INFORMATION.

2. IF POST CAN CHARGE FOLLOWING ITEMS
TO DSA ACCOUNT WE WOULD LIKE TO RECEIVE FOLLOWING ITEMS.

A. VOA BROADCAST SCHEDULE- 100 PER MAILING (ADVISE COST)
IF DSA ACCOUNT CANNOT BE CHARGED CAN SCHEDULES BE
PROVIDED WITHOUT CHARGE.

B. SMALL SUPPLY OF POSTERS, BOOKLETS AND LEAFELTS AS
SAMPLES TO DETERMINE IF POST CAN PROFITABLY USE THEM.

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C. PROMOTIONAL ITEMS: POST WOULD WELCOME RECEIVING
FOLLOWING PROMOTIONAL ITEMS:

TAPE MEASURES 10, PENS 25, MEDALLIONS 1, PATCHES 25,
LETTER OPENERS 10, KEY CHAINS 25, TOTE BAGS 15.

3. SINCE POST HAS BEEN OPEN FOR JUST UNDER TWO YEARS

AND HAS NO ONE WHO IS ACQUAINTED WITH AVAILABLE USICA AND VOA
MATERIALS, WE WOULD WELCOME ANY PROMOTIONAL MATERIAL
AVAILABLE AS WELL AS ANY SUGGESTIONS ON HOW TO PROMOTE
U.S. PRESENTATIONS. SEYCHELLES PRESENTS VIRGIN
TERRITORY THAT HAS CONSIDERABLE POTENTIAL. POST WOULD
WELCOME ANY IDEAS OR SUGGESTIONS THAT DEPT
OR USICA MAY HAVE.MATTSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PROPAGANDA, RADIO BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 24 apr 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978VICTOR00346
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: n/a
Expiration:
Film Number: D780174-1072
Format: TEL
From: VICTORIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780422/aaaaasoy.tel
Line Count: 69
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 3a1d49a8-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2865463
Secure: OPEN
Status: <DBA CHANGED> VJT 20040914
Subject: POST VERY INTERESTED IN PROMOTING VOA BROADCASTS
TAGS: SOPN, PROP, SE, US
To: ICA
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/3a1d49a8-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014